



Mercury Marine 2024 Program

Price List

Effective May 28, 2023

Item #	Verado Model Name	MSRP	APM PRICE	Save %	Save \$
12500047A	250L Verado	\$41,365.00	\$41,365		
12500051A	250XL Verado	\$41,490.00	\$41,490		
12500059A	250CXL Verado	\$42,270.00	\$42,270		
12500067A	250XXL Verado	\$42,415.00	\$42,415		
12500075A	250CXXL Verado	\$43,195.00	\$43,195		
12500048A	250L Verado Cold Fusion White	\$43,725.00	\$43,725		
12500052A	250XL Verado Cold Fusion White	\$43,865.00	\$43,865		
12500060A	250CXL Verado Cold Fusion White	\$44,630.00	\$44,630		
12500068A	250XXL Verado Cold Fusion White	\$44,790.00	\$44,790		
12500076A	250CXXL Verado Cold Fusion White	\$45,550.00	\$45,550		
12500049A	250L Verado Warm Fusion White	\$43,725.00	\$43,725		
12500053A	250XL Verado Warm Fusion White	\$43,865.00	\$43,865		
12500061A	250CXL Verado Warm Fusion White	\$44,630.00	\$44,630		
12500069A	250XXL Verado Warm Fusion White	\$44,790.00	\$44,790		
12500077A	250CXXL Verado Warm Fusion White	\$45,550.00	\$45,550		
12500050A	250L Verado Pearl Fusion White	\$43,725.00	\$43,725		
12500054A	250XL Verado Pearl Fusion White	\$43,865.00	\$43,865		
12500062A	250CXL Verado Pearl Fusion White	\$44,630.00	\$44,630		
12500070A	250XXL Verado Pearl Fusion White	\$44,790.00	\$44,790		
12500078A	250CXXL Verado Pearl Fusion White	\$45,550.00	\$45,550		
13000036A	300L Verado 1.85	\$43,430.00	\$43,430		
13000044A	300CL Verado 1.85	\$44,190.00	\$44,190		
13000052A	300XL Verado 1.85	\$43,565.00	\$43,565		
13000060A	300CXL Verado 1.85	\$44,320.00	\$44,320		
13000068A	300XXL Verado 1.85	\$44,470.00	\$44,470		
13000076A	300CXXL Verado 1.85	\$45,230.00	\$45,230		
13000037A	300L Verado Cold Fusion White 1.85	\$45,765.00	\$45,765		
13000045A	300CL Verado Cold Fusion White 1.85	\$46,530.00	\$46,530		
13000053A	300XL Verado Cold Fusion White 1.85	\$46,655.00	\$46,655		
13000061A	300CXL Verado Cold Fusion White 1.85	\$47,420.00	\$47,420		
13000069A	300XXL Verado Cold Fusion White 1.85	\$46,815.00	\$46,815		
13000077A	300CXXL Verado Cold Fusion White 1.85	\$47,575.00	\$47,575		
13000038A	300L Verado Warm Fusion White 1.85	\$45,765.00	\$45,765		
13000046A	300CL Verado Warm Fusion White 1.85	\$46,530.00	\$46,530		
13000054A	300XL Verado Warm Fusion White 1.85	\$46,655.00	\$46,655		
13000062A	300CXL Verado Warm Fusion White 1.85	\$47,420.00	\$47,420		
13000070A	300XXL Verado Warm Fusion White 1.85	\$46,815.00	\$46,815		
13000078A	300CXXL Verado Warm Fusion White 1.85	\$47,575.00	\$47,575		
13000039A	300L Verado Pearl Fusion White 1.85	\$45,765.00	\$45,765		
13000047A	300CL Verado Pearl Fusion White 1.85	\$46,530.00	\$46,530		
13000055A	300XL Verado Pearl Fusion White 1.85	\$46,655.00	\$46,655		
13000063A	300CXL Verado Pearl Fusion White 1.85	\$47,420.00	\$47,420		
13000071A	300XXL Verado Pearl Fusion White 1.85	\$46,815.00	\$46,815		
13000079A	300CXXL Verado Pearl Fusion White 1.85	\$47,575.00	\$47,575		
13000096A	300L Verado 1.75	\$43,530.00	\$43,530		
13000099A	300CL Verado 1.75	\$44,295.00	\$44,295		
13000101A	300XL Verado 1.75	\$43,665.00	\$43,665		
13000104A	300CXL Verado 1.75	\$44,425.00	\$44,425		
13000107A	300XXL Verado 1.75	\$44,575.00	\$44,575		
13000109A	300CXXL Verado 1.75	\$45,340.00	\$45,340		



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13000097A	300L Verado Cold Fusion White 1.75	\$45,875.00	\$45,875		
13000102A	300XL Verado Cold Fusion White 1.75	\$46,000.00	\$46,000		
13000105A	300CXL Verado Cold Fusion White 1.75	\$46,770.00	\$46,770		
13500030A	350L Verado	\$58,365.00	\$44,355	24%	\$14,010
13500031A	350CL Verado	\$59,940.00	\$45,555	24%	\$14,385
13500032A	350XL Verado	\$58,365.00	\$44,355	24%	\$14,010
13500033A	350CXL Verado	\$59,420.00	\$45,160	24%	\$14,260
13500034A	350XXL Verado	\$58,765.00	\$44,660	24%	\$14,105
13500035A	350CXXL Verado	\$59,795.00	\$45,445	24%	\$14,350
13500036A	350XXXL Verado	\$61,475.00	\$46,720	24%	\$14,755
13500037A	350CXXXL Verado	\$62,505.00	\$47,505	24%	\$15,000
13500038A	350L Verado Cold Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500039A	350CL Verado Cold Fusion White	\$63,080.00	\$47,940	24%	\$15,140
13500040A	350XL Verado Cold Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500041A	350CXL Verado Cold Fusion White	\$62,575.00	\$47,555	24%	\$15,020
13500042A	350XXL Verado Cold Fusion White	\$61,920.00	\$47,060	24%	\$14,860
13500043A	350CXXL Verado Cold Fusion White	\$62,945.00	\$47,835	24%	\$15,110
13500044A	350XXXL Verado Cold Fusion White	\$64,655.00	\$49,140	24%	\$15,515
13500045A	350CXXXL Verado Cold Fusion White	\$65,695.00	\$49,925	24%	\$15,770
13500046A	350L Verado Warm Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500047A	350CL Verado Warm Fusion White	\$63,080.00	\$47,940	24%	\$15,140
13500048A	350XL Verado Warm Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500049A	350CXL Verado Warm Fusion White	\$62,575.00	\$47,555	24%	\$15,020
13500050A	350XXL Verado Warm Fusion White	\$61,920.00	\$47,060	24%	\$14,860
13500051A	350CXXL Verado Warm Fusion White	\$62,945.00	\$47,835	24%	\$15,110
13500052A	350XXXL Verado Warm Fusion White	\$64,655.00	\$49,140	24%	\$15,515
13500053A	350CXXXL Verado Warm Fusion White	\$65,695.00	\$49,925	24%	\$15,770
13500054A	350L Verado Pearl Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500055A	350CL Verado Pearl Fusion White	\$63,080.00	\$47,940	24%	\$15,140
13500056A	350XL Verado Pearl Fusion White	\$61,525.00	\$46,760	24%	\$14,765
13500057A	350CXL Verado Pearl Fusion White	\$62,575.00	\$47,555	24%	\$15,020
13500058A	350XXL Verado Pearl Fusion White	\$61,920.00	\$47,060	24%	\$14,860
13500059A	350CXXL Verado Pearl Fusion White	\$62,945.00	\$47,835	24%	\$15,110
13500060A	350XXXL Verado Pearl Fusion White	\$64,655.00	\$49,140	24%	\$15,515
13500061A	350CXXXL Verado Pearl Fusion White	\$65,695.00	\$49,925	24%	\$15,770
14000103A	400L Verado	\$65,750.00	\$49,970	24%	\$15,780
14000104A	400CL Verado	\$67,520.00	\$51,315	24%	\$16,205
14000105A	400XL Verado	\$65,750.00	\$49,970	24%	\$15,780
14000106A	400CXL Verado	\$66,945.00	\$50,875	24%	\$16,070
14000107A	400XXL Verado	\$66,200.00	\$50,310	24%	\$15,890
14000108A	400CXXL Verado	\$67,355.00	\$51,190	24%	\$16,165
14000109A	400XXXL Verado	\$68,900.00	\$52,365	24%	\$16,535
14000110A	400CXXXL Verado	\$70,080.00	\$53,260	24%	\$16,820
14000111A	400L Verado Cold Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000112A	400CL Verado Cold Fusion White	\$71,070.00	\$54,010	24%	\$17,060
14000113A	400XL Verado Cold Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000114A	400CXL Verado Cold Fusion White	\$70,495.00	\$53,575	24%	\$16,920
14000115A	400XXL Verado Cold Fusion White	\$69,750.00	\$53,010	24%	\$16,740
14000116A	400CXXL Verado Cold Fusion White	\$70,915.00	\$53,895	24%	\$17,020
14000117A	400XXXL Verado Cold Fusion White	\$72,500.00	\$55,100	24%	\$17,400
14000118A	400CXXXL Verado Cold Fusion White	\$73,670.00	\$55,990	24%	\$17,680



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14000119A	400L Verado Warm Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000120A	400CL Verado Warm Fusion White	\$71,070.00	\$54,010	24%	\$17,060
14000121A	400XL Verado Warm Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000122A	400CXL Verado Warm Fusion White	\$70,495.00	\$53,575	24%	\$16,920
14000123A	400XXL Verado Warm Fusion White	\$69,750.00	\$53,010	24%	\$16,740
14000124A	400CXXL Verado Warm Fusion White	\$70,915.00	\$53,895	24%	\$17,020
14000125A	400XXXL Verado Warm Fusion White	\$72,500.00	\$55,100	24%	\$17,400
14000126A	400CXXXL Verado Warm Fusion White	\$73,670.00	\$55,990	24%	\$17,680
14000127A	400L Verado Pearl Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000128A	400CL Verado Pearl Fusion White	\$71,070.00	\$54,010	24%	\$17,060
14000129A	400XL Verado Pearl Fusion White	\$69,315.00	\$52,680	24%	\$16,635
14000130A	400CXL Verado Pearl Fusion White	\$70,495.00	\$53,575	24%	\$16,920
14000131A	400XXL Verado Pearl Fusion White	\$69,750.00	\$53,010	24%	\$16,740
14000132A	400CXXL Verado Pearl Fusion White	\$70,915.00	\$53,895	24%	\$17,020
14000133A	400XXXL Verado Pearl Fusion White	\$72,500.00	\$55,100	24%	\$17,400
14000134A	400CXXXL Verado Pearl Fusion White	\$73,670.00	\$55,990	24%	\$17,680
16000101A	600L Verado	\$111,195.00	\$96,030	13%	\$15,165
16000102A	600XL Verado	\$111,695.00	\$96,465	13%	\$15,230
16000103A	600XXL Verado	\$113,150.00	\$97,720	13%	\$15,430
16000104A	600XXXL Verado	\$114,620.00	\$98,990	13%	\$15,630
16000105A	600L Verado Cold Fusion	\$113,475.00	\$98,000	13%	\$15,475
16000106A	600XL Verado Cold Fusion	\$113,960.00	\$98,420	13%	\$15,540
16000107A	600XXL Verado Cold Fusion	\$115,425.00	\$99,685	13%	\$15,740
16000108A	600XXXL Verado Cold Fusion	\$116,890.00	\$100,950	13%	\$15,940
16000109A	600L Verado Warm Fusion	\$113,475.00	\$98,000	13%	\$15,475
16000110A	600XL Verado Warm Fusion	\$113,960.00	\$98,420	13%	\$15,540
16000111A	600XXL Verado Warm Fusion	\$115,425.00	\$99,685	13%	\$15,740
16000112A	600XXXL Verado Warm Fusion	\$116,890.00	\$100,950	13%	\$15,940
16000113A	600L Verado Pearl Fusion	\$113,475.00	\$98,000	13%	\$15,475
16000114A	600XL Verado Pearl Fusion	\$113,960.00	\$98,420	13%	\$15,540
16000115A	600XXL Verado Pearl Fusion	\$115,425.00	\$99,685	13%	\$15,740
16000116A	600XXXL Verado Pearl Fusion	\$116,890.00	\$100,950	13%	\$15,940
16000117A	600L Verado Un-decaled 4	\$113,305.00	\$97,855	13%	\$15,450
16000118A	600XL Verado Un-decaled 4	\$113,790.00	\$98,275	13%	\$15,515
16000119A	600XXL Verado Un-decaled 4	\$115,265.00	\$99,545	13%	\$15,720
16000120A	600XXXL Verado Un-decaled 4	\$116,720.00	\$100,805	13%	\$15,915

MERCURY OUTBOARDS PRICING NOTES

- 3 year limited warranty standard on all models - Pleasure Applications
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales. No extra PDI fees.

Contact RPM Group for Commercial Pricing at sales@albernipowermarine.com

or Call Toll free: 1-866-724-0066



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RPM Group offering for all Mercury Marine Outboards: - except SeaPro models.
5 years Mercury Factory Backed Limited Coverage - 3 year limited warranty standard
+ 2 year Gold Protection Plan