



Mercury's #1 in Canada



Mercury Marine 2021 Program
Price List

Effective July 1, 2020

Check availability at

www.albernipowermarine.com

Manufacturer Part #	Model Name	MSRP	APM PRICE	You save \$
12500047A	250L Verado 5.44" 1.85 Cambered Skeg	\$34,838	\$24,379	\$10,459
12500051A	250XL Verado 5.44" 1.85 Cambered Skeg	\$34,949	\$24,459	\$10,490
12500059A	250CXL Verado 5.44" 1.85 Cambered Skeg	\$35,599	\$24,909	\$10,690
12500067A	250XXL Verado 5.44" 1.85 Cambered Skeg	\$35,729	\$25,009	\$10,720
12500075A	250CXXL Verado 5.44" 1.85 Cambered Skeg	\$36,379	\$25,459	\$10,920
12500048A	250L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,831	\$25,779	\$11,052
12500052A	250XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,943	\$25,859	\$11,084
12500060A	250CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,593	\$26,309	\$11,284
12500068A	250XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,723	\$26,399	\$11,324
12500076A	250CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$38,373	\$26,859	\$11,514
12500049A	250L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,831	\$25,779	\$11,052
12500053A	250XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,943	\$25,859	\$11,084
12500061A	250CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,593	\$26,309	\$11,284
12500069A	250XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,723	\$26,399	\$11,324
12500077A	250CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$38,373	\$26,859	\$11,514
12500050A	250L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,831	\$25,779	\$11,052
12500054A	250XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,943	\$25,859	\$11,084
12500062A	250CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,593	\$26,309	\$11,284
12500070A	250XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,723	\$26,399	\$11,324
12500078A	250CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$38,373	\$26,859	\$11,514
13000036A	300L Verado 5.44" 1.85 Cambered Skeg	\$37,035	\$25,919	\$11,116
13000044A	300CL Verado 5.44" 1.85 Cambered Skeg	\$37,686	\$26,379	\$11,307
13000052A	300XL Verado 5.44" 1.85 Cambered Skeg	\$37,146	\$25,999	\$11,147
13000060A	300CXL Verado 5.44" 1.85 Cambered Skeg	\$37,796	\$26,449	\$11,347
13000068A	300XXL Verado 5.44" 1.85 Cambered Skeg	\$37,926	\$26,539	\$11,387
13000076A	300CXXL Verado 5.44" 1.85 Cambered Skeg	\$38,578	\$26,999	\$11,579
13000037A	300L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,029	\$27,319	\$11,710
13000045A	300CL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,679	\$27,769	\$11,910
13000053A	300XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,790	\$27,849	\$11,941
13000061A	300CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$40,440	\$28,299	\$12,141
13000069A	300XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,920	\$27,939	\$11,981
13000077A	300CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$40,570	\$28,389	\$12,181
13000038A	300L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,029	\$27,319	\$11,710
13000046A	300CL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,679	\$27,769	\$11,910
13000054A	300XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,790	\$27,849	\$11,941
13000062A	300CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$40,440	\$28,299	\$12,141
13000070A	300XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,920	\$27,939	\$11,981
13000078A	300CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$40,570	\$28,389	\$12,181
13000039A	300L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,029	\$27,319	\$11,710
13000047A	300CL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,679	\$27,769	\$11,910
13000055A	300XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,790	\$27,849	\$11,941
13000063A	300CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$40,440	\$28,299	\$12,141
13000071A	300XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,920	\$27,939	\$11,981
13000079A	300CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$40,570	\$28,389	\$12,181
13000096A	300L Verado 5.44" 1.75 Cambered Skeg	\$37,126	\$25,979	\$11,147
13000099A	300CL Verado 5.44" 1.75 Cambered Skeg	\$37,776	\$26,439	\$11,337

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13000101A	300XL Verado 5.44" 1.75 Cambered Skeg	\$37,236	\$26,059	\$11,177
13000104A	300CXL Verado 5.44" 1.75 Cambered Skeg	\$37,886	\$26,519	\$11,367
13000107A	300XXL Verado 5.44" 1.75 Cambered Skeg	\$38,016	\$26,609	\$11,407
13000109A	300CXXL Verado 5.44" 1.75 Cambered Skeg	\$38,668	\$27,059	\$11,609
13000097A	300L Verado Cold Fusion White 5.44" 1.75 Cambered Skeg	\$39,121	\$27,379	\$11,742
13000102A	300XL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg	\$39,231	\$27,459	\$11,772
13000105A	300CXL Verado Cold Fusion White 5.44" 1.75 Cambered Skeg	\$39,881	\$27,909	\$11,972
1350V131D	350L Verado 5.44" 1.75 HD	\$47,909	\$33,529	\$14,380
1350V141D	350CL Verado 5.44" 1.75 HD	\$49,196	\$34,429	\$14,767
1350V231D	350XL Verado 5.44" 1.75 HD	\$47,909	\$33,529	\$14,380
1350V241D	350CXL Verado 5.44" 1.75 HD	\$48,774	\$34,139	\$14,635
1350V331D	350XXL Verado 5.44" 1.75 HD	\$48,235	\$33,759	\$14,476
1350V341D	350CXXL Verado 5.44" 1.75 HD	\$49,081	\$34,349	\$14,732
1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD	\$50,499	\$35,339	\$15,160
1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD	\$51,783	\$36,239	\$15,544
1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD	\$50,499	\$35,339	\$15,160
1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD	\$51,360	\$35,949	\$15,411
1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD	\$50,824	\$35,569	\$15,255
1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$51,668	\$36,159	\$15,509
1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD	\$50,499	\$35,339	\$15,160
1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD	\$51,783	\$36,239	\$15,544
1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD	\$50,499	\$35,339	\$15,160
1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD	\$51,360	\$35,949	\$15,411
1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD	\$50,824	\$35,569	\$15,255
1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$51,668	\$36,159	\$15,509
1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD	\$50,499	\$35,339	\$15,160
1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD	\$51,783	\$36,239	\$15,544
1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD	\$50,499	\$35,339	\$15,160
1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD	\$51,360	\$35,949	\$15,411
1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD	\$50,824	\$35,569	\$15,255
1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD	\$51,668	\$36,159	\$15,509
14000013A	400L Verado 5.44" 1.75 HD	\$53,970	\$37,769	\$16,201
14000014A	400CL Verado 5.44" 1.75 HD	\$55,423	\$38,789	\$16,634
14000015A	400XL Verado 5.44" 1.75 HD	\$53,970	\$37,769	\$16,201
14000016A	400CXL Verado 5.44" 1.75 HD	\$54,946	\$38,459	\$16,487
14000017A	400XXL Verado 5.44" 1.75 HD	\$54,340	\$38,029	\$16,311
14000018A	400CXXL Verado 5.44" 1.75 HD	\$55,294	\$38,699	\$16,595
14000025A	400L Verado Cold Fusion White 5.44" 1.75 HD	\$56,891	\$39,819	\$17,072
14000026A	400CL Verado Cold Fusion White 5.44" 1.75 HD	\$58,335	\$40,829	\$17,506
14000027A	400XL Verado Cold Fusion White 5.44" 1.75 HD	\$56,891	\$39,819	\$17,072
14000028A	400CXL Verado Cold Fusion White 5.44" 1.75 HD	\$57,861	\$40,499	\$17,362
14000029A	400XXL Verado Cold Fusion White 5.44" 1.75 HD	\$57,255	\$40,069	\$17,186
14000030A	400CXXL Verado Cold Fusion White 5.44" 1.75 HD	\$58,206	\$40,739	\$17,467
14000037A	400L Verado Warm Fusion White 5.44" 1.75 HD	\$56,891	\$39,819	\$17,072
14000038A	400CL Verado Warm Fusion White 5.44" 1.75 HD	\$58,335	\$40,829	\$17,506
14000039A	400XL Verado Warm Fusion White 5.44" 1.75 HD	\$56,891	\$39,819	\$17,072
14000040A	400CXL Verado Warm Fusion White 5.44" 1.75 HD	\$57,861	\$40,499	\$17,362
14000041A	400XXL Verado Warm Fusion White 5.44" 1.75 HD	\$57,255	\$40,069	\$17,186
14000042A	400CXXL Verado Warm Fusion White 5.44" 1.75 HD	\$58,206	\$40,739	\$17,467

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Alberni Power & Marine
RPM GROUP

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Manufacturer Part #	Model Name	MSRP	APM PRICE	You save \$
14000049A	400L Verado Pearl Fusion White 5.44" 1.75 HD	\$56,891	\$39,819	\$17,072
14000050A	400CL Verado Pearl Fusion White 5.44" 1.75 HD	\$58,335	\$40,829	\$17,506
14000051A	400XL Verado Pearl Fusion White 5.44" 1.75 HD	\$56,891	\$39,819	\$17,072
14000052A	400CXL Verado Pearl Fusion White 5.44" 1.75 HD	\$57,861	\$40,499	\$17,362
14000053A	400XXL Verado Pearl Fusion White 5.44" 1.75 HD	\$57,255	\$40,069	\$17,186
14000054A	400CXXL Verado Pearl Fusion White 5.44" 1.75 HD	\$58,206	\$40,739	\$17,467

MERCURY OUTBOARDS PRICING NOTES

- 3 year limited warranty standard on all models - Pleasure Applications
- A fuel line is included as standard equipment on 8HP - 60HP models.
- A non-leaching propane fuel hose included as standard with 5HP Propane models.
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60HP standard tiller handle models.
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All FourStroke and Pro XS products are hydraulic steering standard.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales. No extra PDI fees.

Contact RPM Group for Commercial Pricing at sales@albernipowermarine.com

or Call Toll free: 1-866-724-0066

RPM Group offering for all Mercury Marine Outboards: - except SeaPro models.

5 years Mercury Factory Backed Limited Coverage - 3 year limited warranty standard

MODEL DESCRIPTION KEY

- M Electric Start
- E Electric Start
- L 20" Shaft
- XL 25" Shaft
- XXL 30" Shaft
- C Counter Rotation
- PT Power Trim (Power Tilt Only On ProKickers)
- GA Gas Assist
- H Tiller Handle

Controls

- RM Remote
- DTS Digital Throttle and Shift

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